

# Discover your Opportunities at Allianz

## Intern (m/f) in Global Brand Management

Together with its customers and sales partners, Allianz is one of the strongest financial communities with a presence in over 70 countries. Around 83 million private and corporate customers rely on Allianz's knowledge, global reach, capital strength and solidity to help them make the most of financial opportunities and to avoid and safeguard themselves against risks. Our ambition is to be the partner of choice – with excellent employees, top-notch operating performance and the necessary financial strength. Join us to be part of our community!

Allianz SE is the global headquarters of the Allianz Group. Our employees reflect the Group's geographic and functional diversity. Located in Munich Allianz SE can become the starting point of your international career.

### Your new duties and responsibilities

Global Brand Management is one of the key functions within Group Market Management (GMM). The role of Global Brand Management is to build and protect the Allianz brand globally as well as to drive the business with breakthrough relevant and engaging brand communication. The advertising and communication strategy is centrally defined and implemented in a multi-local collaboration model together with our Global Lines, Operating Entities (OEs) and the strategic agency partner network.

#### Key Responsibilities

- Be involved in the global roll-out of our communication strategy and agency network steering
- Support and maintain the internal online platform for best practice sharing
- Enable best practice sharing and support with the annual internal Brand Community event
- Assist the global Brand Communication Team with day-to-day business
- Support the development of Corporate Design Guidelines in collaboration with the agency partner

### Additional Information

Reference Code: AZSE-2878623-2

Job Start: September 2014 / 38 hours per week / 6 months

Please submit your complete application documents (incl. CV, certificates, references and motivation letter)

We are looking forward to receiving your application on [www.allianz.com/careers](http://www.allianz.com/careers).

Allianz SE is committed to employment equity and therefore welcomes applications from men and women regardless race or ethnicity, age, nationality, religion, disability, sexual orientation or philosophy of life.

Apply Online

Allianz SE  
München  
[www.allianz.com/careers](http://www.allianz.com/careers)

### Key Requirements/Skills/Experience

The ideal candidate should demonstrate the ability to multi-task and prioritize, be able work independently using their own initiative and have excellent communication skills.

#### Qualifications

- University degree in business, marketing, communication or psychology preferred
- Fluent English (written and spoken), other languages are beneficial
- Advanced computer skills (Word, Excel, PowerPoint)

#### Experience & Key skills

- Previous professional experience favored
- Ability to use initiative and problem solving to approach tasks in a proactive manner
- Good team spirit, flexible, hands-on mentality
- Willingness to go the extra mile

Opportunities from A-Z

Allianz 