

Intern Content Marketing and Deal Administration (m/f)

We are looking for a **Cologne** based **Intern Content Marketing and Deal Administration (m/f)** to join our Marketing Content team in a dynamic and fast-paced environment.

As **HRS GROUP** we are the world's leading hotel solutions provider and enable business travelers not only to search & book their hotel accommodation around the globe, but enjoy smart services that simplify their travel experience and make it comfortable. It is our goal to make the lodging experience easy, efficient and smart. Our business unit Business Travel Solutions provide accommodations in 190 countries. Our booking portals combine more than 850,000 accommodations worldwide and form the basis for our innovative end-to-end solutions we are offering to global corporations. Our portals HRS, HRS Holidays, HOTEL DE and Tiscover reach more than 160 million website visits per year. HRS has been first mover in offering mobile bookings via native apps since 2009 which are installed on 23 million mobile devices. With this, we enable guests to use mobile check in and check out or payment of the hotel invoice via smartphone.

The **HRS GROUP** continues to expand and employs more than 1,500 people in 29 offices across the world. To fuel our growth, we are looking for entrepreneurial minds, who "love to make it happen", meaning they are passionate and result-driven, have a strong team-spirit and will take on the challenge to pioneer the ever changing travel industry. Do you want to be part of this exciting journey?

The challenge you are up for

- Manage the Administrative tasks about the HRS Deals
- Take care for our social media platforms and for customer requests about the HRS Deals
- Provide support to the Marketing Content Team in different projects
- Take responsibility to develop our brand
- Research and monitor current trends, competition and markets for developments to come up with new content ideas
- Publish content and drive engagement in our relevant channels by sharing our and other interesting articles, commenting/answering and liking
- Optimize and develop our blog continuously

The commitment you bring

- Student in the field of Marketing, Business, Communications, Media or equivalent
- A compulsory internship certification (5 - 6 months)
- Passion for online marketing and Travel industry
- Strong writing skills and good understanding about Content
- Ability to work independently, reliably, diligently and well structured
- Professional proficiency of German is a must; strong communication skills in English desired

The reward you get

- Internship salary of 600€ per month
- An impact Marketing role with high degrees of responsibility and autonomy
- Plenty of room for personal growth and professional development
- A passionate team that will help you to be fast an important part itselfs & will share their knowledge with you
- A modern working environment with flexible working hours and the option to work from home few days a month
- Working in an open minded atmosphere with amenities like free Softdrinks, coffee, fruit etc. and regular team events in our new Headquarter in Cologne in front of the Dom