

Introduction to MAXQDA

Dr. Daniel Müller

When	Tuesday, 12 May 2020, 10:15-15:45
Where	Building Herrengarten, Room AH-A 217/218 Herrengarten 3, 57072 Siegen
Organiser	House of Young Talents
Language	English
Intended for	Prospective and current doctoral and postdoctoral researchers

Since October 2019, the University of Siegen has had a campus licence for the MAXQDA software. With this possibility of free use for all members of the university, all doctoral students who use social science data in the broadest sense should get to grips with this tool, which is the market leader in Germany among solutions for computer-aided analysis of qualitative and "Mixed Methods" data.

MAXQDA enables the linking of texts of all genres and file formats, but also of images, audio, and video files with variables and analytical codes, which in turn makes selective retrieval possible (i.e.: What did over 40-year-old male smartphone users with little formal education say about their Instagram posts?) and at the same time ensures intersubjective verifiability even with very large amounts of material. In addition, descriptive visualization tools and export options are embedded. The MAXQDA software tool is particularly frequently used for projects with Grounded Theory Methodology (GTM) or Qualitative Content Analysis according to Mayring as methods.

Although the software can be learned intuitively, it is highly recommended to attend an introduction such as the one offered here in order to avoid mistakes when setting up projects. The link between software mastery and research design is crucial. All basic functions of the software are systematically introduced and important tips for the application in a PhD project are given.

This workshop is primarily organized for the Collaborative Research Centre (CRC) Locating Media and will focus on media studies; non-members of the CRC are invited to register, as some free slots remain.

How to register

Please register as soon as possible by sending a registration e-mail to
registration-hyt@uni-siegen.de