



Analysis of Qualitative Data with MAXQDA: an Introduction

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| When | Thursday, 5 May 2022, 09:00-13:00 |
| Where | Online via Zoom |
| Organiser | House of Young Talents |
| Language | English |
| Intended for | Doctoral and postdoctoral researchers |
| HYT-Certificate | Methods module (5 AE) |

In this interactive workshop we will complete several tasks to learn the basic procedures of using MAXQDA, a software that is commonly used for analysing qualitative data such as interviews, protocols, reports or fieldnotes. The software's core function is to structure text or other data by applying codes/labels. This allows for a structured and transparent analysis, with easy access to the quantification of results.

In this workshop we will simulate a one-document research project to become familiar with the basic steps along the research chain. The interactive tasks include:

- Data exploration with highlights and memos
- Structuring data by using categories/codes/keywords
- Basic principles of analysis within the software
- Overview of functions, potentials and limitations of the software and approach

This enables the participants to understand the basic procedures and use cases of the approach and to evaluate it as a tool within their methodological toolbox.

How to register

Please register using our registration form available at

www.uni-siegen.de/hyt/registration/