

## **Project Seminar SoSe 2026**

### **“Beyond Start-Up Support: How Entrepreneurs Learn, Collaborate, and Grow”**

Lecturer: Prof. Dr. Arndt Werner  
Instructors: Moonum Zehra  
Lecture number: 3SMESE011V

The project seminar is designed for students of the master's degree program “Entrepreneurship & SME Management” who aim to acquire a seminar certificate and plan to write their thesis in the future. Language of instruction is English. The seminar lasts two semesters.

#### **Goals and Content of the Seminar**

Entrepreneurship increasingly unfolds within organized support environments such as university-based initiatives, innovation hubs, accelerators, and entrepreneurial programs embedded in academic contexts. These environments do not merely provide infrastructure or resources but also function as social spaces in which entrepreneurial knowledge is created, shared, and negotiated through interaction.

This seminar focuses on entrepreneurial support structures in academic and innovation-driven contexts and examines how learning, collaboration, and entrepreneurial practice emerge within them.

#### **Objectives and Course Structure**

The seminar follows a two-stage research design.

##### Part I: Qualitative Exploration (Summer Semester 2026)

In the first part, students engage with qualitative research approaches commonly used in entrepreneurship studies. Using interview transcripts and case-based material from entrepreneurial support contexts, students learn how to systematically analyze qualitative data through coding, category development, and collaborative interpretation.

##### Part II: Theory Development and Extension (Winter Semester 2026/27)

In the second part of the seminar, students build on qualitative findings from Part I by engaging with existing research through a Systematic Literature Review (SLR) or by developing quantitative or mixed-method approaches.

Lehrstuhl für allg. BWL, insb. Management von  
KMU und Entrepreneurship  
Prof. Dr. Arndt Werner

### Key topics include:

- How Entrepreneurial Support Works in Practice: Collaboration and Shared Practices in Academic and Innovation Contexts
- Learning with and from Others: Social Interaction and Peer Learning among Founders
- The Role of Universities and Institutions in Shaping Entrepreneurial Support

### Learning Outcomes

After completing the seminar, students will be able to:

- Develop research questions and project ideas relevant for future master's theses.
- Design and write a scientifically sound seminar paper in the field of entrepreneurship.
- Apply qualitative research methods, including interview and case-based data analysis.
- Critically review and synthesize academic literature, including SLRs.
- Integrate empirical findings with theory, using qualitative, quantitative, or mixed-method approaches.

### General Information for the course:

#### I. Requirements for participation

- The course language is English.
- Regular and active participation in seminar sessions.
- Summarize and synthesize existing literature in the field.
- Write one research paper in each semester.
- Presentation of the results in the plenary session including a short discussion.

#### II. Application procedure

For more detailed information on the application and admission procedure, please contact the Examination Office.

#### III. Acquisition of a certificate

A certificate will be awarded upon fulfillment of the above requirements and a satisfactory assessment of both the seminar papers and presentations.

#### IV. Contact

For further questions and information about the course, please contact.  
Ms. Moonum Zehra (E-Mail: [moonum.zehra@uni-siegen.de](mailto:moonum.zehra@uni-siegen.de))