



Intern Marketing HRS Deals (m/f/d)

City: Cologne
Job area: Marketing
Job field: Marketing
Seniority Level: Student
Date: Feb 27, 2020

At HRS “We love to make it happen”: We are the global market leader when it comes to tech- and data driven business travel solutions. Our enterprise business offers end-to-end hotel management solutions to more than 7,000 corporate businesses globally to simplify their business travel. State of the art service solutions like strategic consulting & hotel procurement, travel payment and expense solutions or efficient tools to manage corporate meetings and group booking facilitate the travel processes and guarantee savings along the value chain. Today we work globally with the Fortune 500, such as Google, China Mobile, Amazon, Siemens, Hitachi, Alibaba, Volkswagen, WorldBank.

We are looking for a Cologne based **Intern Marketing HRS Deals (m/f/d)** to join Content Marketing team in a dynamic and fast-paced environment.

Your challenges

- Manage the administrative tasks about the HRS Deals
- Take care of our social media platforms and customer requests related to HRS Deals
- Provide support to the Marketing Content Team in different projects
- Research and monitor current trends, competition and markets for developments to come up with new content ideas
- Publish content and drive engagement in our relevant channels

Your commitment

- Student in the field of Marketing, Business, Communications, Media or equivalent
- A compulsory internship certification (3-6 months)
- Passion for online marketing and travel industry
- Strong writing skills and good understanding of what makes content captivating
- Ability to work independently, reliably, diligently and well-structured
- Professional proficiency of German is a must; strong communication skills in English is desired

Your rewards

At HRS we feel globally united and mutually responsible, a belief that is rooted in our company history and values: Thinking and acting like an entrepreneur, with everyone across the whole company being given the opportunity to take full ownership to deliver on our shared vision every single day.

You will work in a modern working environment with flexible working hours and the option to work from home. Our training and further education offers give you plenty of room for your personal growth and individual development.

The small print – want to know more?

Our global company is located in more than 35 locations in all continents and we inspire more than 1.500 employees every day. To fuel our international growth we are always looking for passionate experts who have a strong team-spirit and will take on the challenge to pioneer the international B2B travel Industry.

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