



FOR THOSE WHO  
**DARE**

Here is your home.

# Working Student (m/f/d) in Reputation Strategy & Analytics

## Job Purpose/Role

Located at Allianz's headquarters in Munich, Group Communication & Corporate Responsibility (GCORE) has the mission to win hearts and minds of customers and employees as well as protect and enhance the company's reputation. We listen, participate, engage and inform in a variety of stakeholder networks.

GCORE is looking for a working student (m/f/d) for its Reputation Strategy & Analytics team to start in March - April 2020 for a 6-8 months period.

Since we are all working remotely during Corona, you would be onboarded virtually to the team and you could choose to work from your homeoffice full time if you are based in Germany.

As a working student in the Reputation Strategy & Analytics team you will primarily work and support the team on the following topics:

- International roll-out of Allianz Group's social intranet
- Social intranet user support and enablement
- Support our reputation strategy and analytics experts

In your cover letter, please explicitly indicate how your interests and previous work and/or academic experience align with one or more of these work streams.

## Key Responsibilities

You will work in a diversified and challenging environment, which allows very active involvement with increasing responsibilities in a diversified, high-performing, agile, dynamic team. Depending on your assigned projects and run tasks, your work may include:

- Develop and deliver promotion, training and user support activities to familiarize users with our social intranet
- Create and update content in our social intranet knowledge base
- Prepare internal communication materials around the team's topics
- Support in Media and Social Media research and analysis
- Support in Reputation Management Activities including research, monitoring of issues and creation of reports and presentations

## Key Requirements/Skills/Experience

Qualification:

You are currently working towards a university degree (master, PhD) in media sciences or media education,

communication/media management, public relations, computational or applied linguistics, journalism, social sciences, economics and/or any other related field. Previous knowledge and/or a strong interest in at least one of the focus topics (see above). Ideally you have already gained first practical experience in the fields of media research, market research, data analytics and/or communications. Excellent oral and written communication skills in English required (native speakers preferred); good command of the German language is an advantage.

#### Experience & Key Skills:

- Strong ability to think and act independently and to quickly adapt to new problem settings and situations
- Proactive, flexible and energetic team players with a strong personal interest in innovative digital tools and methods
- Attention to detail and strong organizational skills
- Strong proficiency in Microsoft Office applications (PowerPoint, Excel, Word, Outlook)
- Experience with intranet portals, social media and digital communication tools is a plus
- Ability to write good stories and articles to promote more of our work
- First experience with developing and delivering trainings



#### Additional Information

Start and duration: 01.03.2021 / 6-8 months / 20h/week

For questions regarding the position please contact: +49 89 3800 51159.  
Please submit your applications only via our online tool..

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#### Reference Code

AZSE-234-E

Allianz is the home for those who dare – a supportive place where you can take the initiative to grow and to actively strengthen our global leadership position. By truly caring about people – both its 100 million private and corporate customers and more than 147,000 employees – Allianz fosters a culture where its employees are empowered to collaborate, perform, embrace trends and challenge the industry. Our main ambition is to be our customers' trusted partner, instilling them with the confidence to grow. If you dare, join us at Allianz Group.

We at Allianz believe in a diverse and inclusive workforce and are proud to be an equal opportunity employer. We encourage you to bring your whole self to work, no matter where you are from, what you look like, who you love or what you believe in.

Allianz SE is the global headquarters of the Allianz Group. Our employees reflect the Group's geographic and functional diversity. Located in Munich, Allianz SE provides the perfect opportunity to start or continue with your international career.

Please submit your complete application documents (incl. CV, certificates, references and motivation letter)

We are looking forward to receiving your application on [www.allianz.com/careers](http://www.allianz.com/careers).

Allianz SE is committed to employment equality and therefore welcomes applications from all people regardless of gender identity and/or expression, sexual orientation, race or ethnicity, age, nationality, religion, disability, or philosophy of life.



Allianz SE  
München