

SUSTAINABLE ENTREPRENEURSHIP

DEVELOPING
OUTSTANDING
SUSTAINABLE
ENTREPRENEURSHIP
COMPETENCIES

WINTER SCHOOL



Partners:

FH-Prof. Dr. Eithne Knappitsch,
Carinthia university of Applied
Sciences

Dr. Anna Zinenko, Universitat
Autònoma de Barcelona
(FUABformació Escola de Turisme
i Direcció Hotelera), Spain

Global Case Study Challenge



Turisme i Direcció
Hotelera
Escola FUAB **Formació**



Overview

Title: Developing Outstanding
Sustainable Entrepreneurship
Competencies

SUSTAINABLE
ENTREPRENEURSHIP

01 ECTS: 3

02 **Coordinating University Partners**

FH-Prof. Dr. Eithne Knappitsch, Carinthia university of Applied Sciences,
Austria

Dr. Anna Zinenko, Universitat Autònoma de Barcelona (FUABformació Escola
de Turisme i Direcció Hotelera), Spain

04 **Cooperation Partners**

Global Case Study Challenge
Start-up Carinthia
Makerspace Carinthia

Contact partners:
Anna Zinenko Anna.Zinenko@uab.cat or
Eithne Knappitsch e.Knappitsch@fh-kaernten.at

BLENDED INTENSIVE PROGRAM: ERASMUS+

Previous editions

Video 1: https://youtu.be/-EvWLQ1C_T8



Video 2: <https://youtu.be/G7avqrQlzoU>



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Developing Outstanding Sustainable Entrepreneurship Competencies

SUSTAINABLE ENTREPRENEURSHIP PROGRAM

PART 01 Virtual Sessions

- **Session 1 :**

Oct 5 - (CET) Kick-off & Team-Building

- **Session 2:**

Oct 10 - (CET) Sustainable Entrepreneurship & Sustainable Business Model Design

- **Session 3:**

Oct 12 - (CET) Idea Generation & SDGs

PART 02 Onsite Makerspace Workshop

From innovative ideas to Marketable Sustainable Products

- **Oct 16, Mon (9:00-17:00)**
 - A guided tour of the Makerspace
 - Team-building activity
 - Workshop on Ideation
- **Oct 17, Tue (9:00-17:00)**
 - Business idea group-work and one-to-one coaching
 - Business Model Canvas
- **Oct 18, Wed (9:00-17:00)**
 - Prototyping and Design Thinking
 - Business idea group-work and one-to-one coaching
- **Oct 19, Thu (9:00-17:00)**
 - Fear of Failure Workshop
 - Business idea group-work and one-to-one coaching
- **Oct 20, Fri (8:30-17:00)**
 - Pitch training
 - Group work and pitch preparation
- **Oct 21, Sat (9:00-13:00)**
 - Pitching competition with a jury

PART 03 Reflection

- **Virtual session 4:**

Oct 31 - (CET)

BLENDING INTENSIVE PROGRAM: ERASMUS+

Location

9020 Klagenfurt

MAKERSPACE, LASTENSTRASSE 26

STUDENT ACCOMMODATION

Kolpinghaus Klagenfurt-Ost (nearest)

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(+43) 463 23 0020

<https://www.oejhv.at/jugendherbergen/kaernten/klagenfurt/>



HOTELS IN THE CITY



City Hotel Ratheiser

Völkermarkter Str. 10, 9020 Klagenfurt

(+43) 463 512994

<http://city-ratheiser.carinthiatophotels.com>

Ibis Klagenfurt

Viktringer Ring 28, 9020 Klagenfurt

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