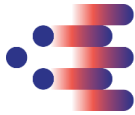




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Blended  
Mobility



UNIVERSITÄT  
SIEGEN



# **Blended-AIM**

(blended Academic International Mobility)  
Meeting: 06.07.2016, 15:00 o'clock

## **BRIEFING**

Blended-AIM sets the foundation to raise awareness, promote, systematize and test blended mobility in general and streamlines innovative teaching paradigms to promote student's employability by means of blended mobility.

Blended-AIM will raise awareness to the added value of blended mobility with regards to its potential to overcome barriers to mobility, mainly international mobility, and provide the information and the tools to facilitate its implementation in Higher Education Institutions and companies.

We will develop the European foundation for blended mobility, a centralized access point where all those interested in blended mobility might find the information, the tools and concrete descriptions of blended mobility courses and how to set them up so that they can be easily streamlined.

Blended-AIM will create the conditions and the framework needed to merge efforts related to the field of blended mobility together and to promote synergies addressing innovation in the field and boosting the streamlining of best practices.

Improvements in blended mobility will be achieved by creating a new blended mobility project course unit leveraging the experience of partners in the projects and activities described above. Besides, the fact that all these and other practices and studies will be available through a central access point will promote the take-up of best practices and the development of new approaches. Blended-AIM will create the resources to empower the easy entrance of newcomers into the paradigm of blended mobility.

We will address certification of blended mobility.